

Montreal, Canada – January 15, 2014 - MAREX BROADCAST SYSTEMS is pleased to announce that BlueLine Technology, Inc (BTI) has launched its new broadcast application suite based on the Virgo Open Video.

“BlueLine Technology’s “Station in a Box’ product offering SMX HD was an analog only solution absent of an upgrade path to SDI. BlueLine faced a re-write of its application and needed to ensure that flexibility and versatility would be an integral component to the core of our future architecture,” commented Wesley Crenshaw President and COO of BlueLine Technology, Inc.

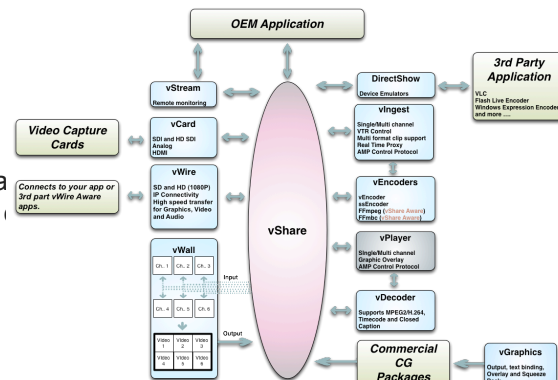
BTI initiated a search to find the components for its application that would provide the flexibility in supporting a variety of vendor I/O cards, software-based video processing and the flexibility to support 1 to 4 channels that could be configured as ingest or playout on the fly. “We needed to ensure we could accomplish all of this without having to change any of our code.” Wes added.

“Marex was recommended by one of the major I/O card manufacturers. Marex set up our programmers for the evaluation and the features available added more than we expected. Michel and his team were also willing to accommodate other features we would need for future plans. We are excited with what we have been able to accomplish in such a short time period. Choosing the Virgo Open Video Ecosystems allowed BTI to “leap frog” our product line into a file-based, automation-controlled, full featured MPEG Media server.” exclaimed Mr. Crenshaw

Virgo OVE has been specifically developed for OEMs creating hardware and software solutions that require speed and low investment for market entry.

Virgo OVE applications and usage include:

- Video ingest/capture and playback
- Single and multicast streaming
- High efficiency transcoding
- 3D graphics with live video and media playba
- Output OpenGL graphics to SDI or record to
- Closed Caption editing/inserter software
- And many more...



“We strive to make building broadcast applications simple and efficient for the OEM market.” says Michel Marchand, president and founder of Marex Broadcast Systems. “Virgo OVE, demonstrates our continued commitment in pushing the boundaries for IT-based broadcast applications requiring high quality, low investment and speed to market - our core value proposition.”

About MAREX BROADCAST SYSTEMS

MAREX BROADCAST SYSTEMS is a privately held company founded in 1995 that has developed a broad expertise in software design and development related to the broadcast industry and computer based multimedia display. More information can be found at marex.tv.

MAREX BROADCAST SYSTEMS Contact:
Steven Zolnierczyk

VP, Business Development
Tel: +1 416 804 5128
Email: steven@marex.tv

About BLUELINE TECHNOLOGY, INC.

BLUELINE TECHNOLOGY, INC. specializes in providing custom, open-architecture for processing, automating, archiving and managing data. One of our key selling points with our clients is our ability to create a customized plan, designed specifically for that client, no matter how big or small. We look forward to providing a data solution for your company, and we welcome the opportunity to introduce you to our satisfied customers.

BLUELINE TECHNOLOGY Contact:

Wesley V. Crenshaw
Founder, President and COO
Tel: + (940) 497-5500
E-mail: wcrenshaw@bluelinetech.com